

ORDER

**Wichita KS KSNW**

Orders

Order / Rev: A2659371

Alt Order #: 27059687

Product Desc: Candidate

Estimate: 7418

Flight Dates: 09/04/20 - 09/14/20

Original Date / Rev: 09/04/20 / 09/15/20

Order Type: REG

Primary AE: Katz Washington

Sales Office: K-WAS

Sales Region: Nat

Agency

Name: Strategic Media Services

Buying Contact:

Billing Contact:

1911 North Fort Myer Drive

Arlington, VA 22209

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: WEEKLY

Agency Commission: 15%

Advertiser

Name: POL/Roger Marshall/US Senate/KS/Re

Demographic: A25-54

Product Codes: PL11

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-CAND

Priority: P5

Order Brand:

New Business Thru:

Advertiser External ID:

Agency External ID: IN13871/SP2622/AL1146

Unit Code: General

Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/07/20	09/13/20	73	\$14,115.00	\$11,997.75
09/14/20	09/20/20	2	\$1,700.00	\$1,445.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	75	\$15,815.00	\$13,442.75	0.00
Totals	75	\$15,815.00	\$13,442.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	09/07/20	09/10/20	KSN Today 2	CM	6-7am	2222---	:30	8	\$100.00	P5	0.00	NM	8	\$480.00
Channels : KSNL,KSNG,KSNL,KSNW															
KSN Today 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/07/20	09/13/20	2222---			8		\$100.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	09/07/20-09/13/20	KSN Today 2			6-7am	MTWTh-----	:30		\$60.00		0.00	NM		
2	Multi	09/07/20-09/13/20	KSN Today 2			6-7am	MTWTh-----	:30		\$60.00		0.00	NM		
3	Multi	09/07/20-09/13/20	KSN Today 2			6-7am	MTWTh-----	:30		\$60.00		0.00	NM		
4	Multi	09/07/20-09/13/20	KSN Today 2			6-7am	MTWTh-----	:30		\$60.00		0.00	NM		
5	Multi	09/07/20-09/13/20	KSN Today 2			6-7am	MTWTh-----	:30		\$60.00		0.00	NM		
6	Multi	09/07/20-09/13/20	KSN Today 2			6-7am	MTWTh-----	:30		\$60.00		0.00	NM		
7	Multi	09/07/20-09/13/20	KSN Today 2			6-7am	MTWTh-----	:30		\$60.00		0.00	NM		
8	Multi	09/07/20-09/13/20	KSN Today 2			6-7am	MTWTh-----	:30		\$60.00		0.00	NM		
N 2	Multi	09/07/20	09/10/20	Today Show 7-8am	CM	7-8am	2222---	:30	8	\$175.00	P5	0.00	NM	8	\$1,060.00
Channels : KSNL,KSNG,KSNL,KSNW															
Today Show 7-8am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/07/20	09/13/20	2222---			8		\$175.00		0.00				

Wichita KS KSNW

Order / Rev: A2659371
 Alt Order #: 27059687
 Flight Dates: 09/04/20 - 09/14/20

Advertiser: POL/Roger Marshall/US Senate/KS/Rep
 Product Desc: Candidate
 Estimate: 7418

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 430-5p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/07/20	09/13/20	2222---			8		\$400.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	09/07/20-09/13/20		M-F 430-5p	430-5pm		MTWTh-----	:30		(\$400.00)		0.00	NM		
Credited															
2	Multi	09/07/20-09/13/20		M-F 430-5p	430-5pm		MTWTh-----	:30		(\$400.00)		0.00	NM		
Credited															
N 9	Multi	09/07/20	09/10/20	KSN News at Five	CM	5-530pm	1111---	:30	4	\$175.00	P5	0.00	NM	4	\$500.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Five											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/07/20	09/13/20	1111---			4		\$175.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	09/07/20-09/13/20		KSN News at Five	5-530pm		MTWTh-----	:30		\$125.00		0.00	NM		
[Recon-Out of Time Period]															
2	Multi	09/07/20-09/13/20		KSN News at Five	5-530pm		MTWTh-----	:30		\$125.00		0.00	NM		
3	Multi	09/07/20-09/13/20		KSN News at Five	5-530pm		MTWTh-----	:30		\$125.00		0.00	NM		
4	Multi	09/07/20-09/13/20		KSN News at Five	5-530pm		MTWTh-----	:30		\$125.00		0.00	NM		
N 10	Multi	09/07/20	09/10/20	KSN News at Six	CM	6-630p	1111---	:30	4	\$225.00	P5	0.00	NM	3	\$450.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Six											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/07/20	09/13/20	1111---			4		\$225.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	09/07/20-09/13/20		KSN News at Six	6-630p		MTWTh-----	:30		\$150.00		0.00	NM		
2	Multi	09/07/20-09/13/20		KSN News at Six	6-630p		MTWTh-----	:30		\$150.00		0.00	NM		
3	Multi	09/07/20-09/13/20		KSN News at Six	6-630p		MTWTh-----	:30		\$150.00		0.00	NM		
4	Multi	09/07/20-09/13/20		KSN News at Six	6-630p		MTWTh-----	:30		(\$225.00)		0.00	NM		
Credited															
N 11	Multi	09/07/20	09/10/20	M-F 630-7p	CM	630-7pm	1122---	:30	6	\$800.00	P4	0.00	NM	4	\$3,200.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 630-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/07/20	09/13/20	1122---			6		\$800.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	Multi	09/07/20-09/13/20		M-F 630-7p	630-7pm		MTWTh-----	:30		(\$800.00)		0.00	NM		
Credited															
6	Multi	09/07/20-09/13/20		M-F 630-7p	630-7pm		MTWTh-----	:30		(\$800.00)		0.00	NM		
Credited															
N 12	Multi	09/07/20	09/10/20	LN M-F	CM	10-10:35pm	1111---	:30	4	\$300.00	P5	0.00	NM	4	\$720.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Ten Mon-Fri											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/07/20	09/13/20	1111---			4		\$300.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	09/07/20-09/13/20		LN M-F	10-10:35pm		MTWTh-----	:30		\$180.00		0.00	NM		
2	Multi	09/07/20-09/13/20		LN M-F	10-10:35pm		MTWTh-----	:30		\$180.00		0.00	NM		
3	Multi	09/07/20-09/13/20		LN M-F	10-10:35pm		MTWTh-----	:30		\$180.00		0.00	NM		
4	Multi	09/07/20-09/13/20		LN M-F	10-10:35pm		MTWTh-----	:30		\$180.00		0.00	NM		
[Recon-Out of Time Period]															
N 13	Multi	09/07/20	09/10/20	Tonight Show	CM	10:35p-11:35pm	1222---	:30	7	\$140.00	P5	0.00	NM	7	\$590.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Tonight Show/Jimmy Fallon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/07/20	09/13/20	1222---			7		\$140.00	0.00					

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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/07/20	09/13/20	1222---			7		\$140.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	09/07/20-09/13/20		Tonight Show			10:35p-11:35pm	MTWTh-----	:30	\$90.00		0.00	NM		
2	Multi	09/07/20-09/13/20		Tonight Show			10:35p-11:35pm	MTWTh-----	:30	\$80.00		0.00	NM		
3	Multi	09/07/20-09/13/20		Tonight Show			10:35p-11:35pm	MTWTh-----	:30	\$80.00		0.00	NM		
4	Multi	09/07/20-09/13/20		Tonight Show			10:35p-11:35pm	MTWTh-----	:30	\$90.00		0.00	NM		
5	Multi	09/07/20-09/13/20		Tonight Show			10:35p-11:35pm	MTWTh-----	:30	\$90.00		0.00	NM		
6	Multi	09/07/20-09/13/20		Tonight Show			10:35p-11:35pm	MTWTh-----	:30	\$80.00		0.00	NM		
[Recon-Out of Time Period]															
7	Multi	09/07/20-09/13/20		Tonight Show			10:35p-11:35pm	MTWTh-----	:30	\$80.00		0.00	NM		
[Recon-Out of Time Period]															
N 14	Multi	09/10/20	09/10/20	KSN Today 1	CM	5-6am	---1---	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				KSN Today 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/07/20	09/13/20	---1---			1		\$100.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	09/07/20-09/13/20		KSN Today 1			5-6am	---Th-----	:30	\$100.00		0.00	NM		
N 15	Multi	09/10/20	09/10/20	KSN News	CM	12n-1pm	---1---	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/07/20	09/13/20	---1---			1		\$200.00	0.00					
N 16	Multi	09/10/20	09/10/20	Today Show III	CM	11am-12n	---1---	:30	1	\$170.00	P4	0.00	NM	1	\$170.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				Today Show 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/07/20	09/13/20	---1---			1		\$170.00	0.00					
N 17	Multi	09/10/20	09/10/20	NFL Kickoff	CM	NFL Kickoff	---1---	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				NFL Kickoff											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/07/20	09/13/20	---1---			1		\$800.00	0.00					
N 18	Multi	09/13/20	09/13/20	Stanley Cup Playoffs	CM	Stanley Cup Playoffs	-----S	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				Stanley Cup Playoffs (2:00 PM-5:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/07/20	09/13/20	-----S			1		\$125.00	0.00					
N 19	Multi	09/14/20	09/14/20	KSN News at Five	CM	5-530pm	1-----	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				KSN News at Five											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/14/20	09/20/20	1-----			1		\$500.00	0.00					
N 20	Multi	09/14/20	09/14/20	Mon Prime Other 1	CM	7-9p	1-----	:30	1	\$1,200.00	P4	0.00	NM	1	\$1,200.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				Mon Prime Other 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/14/20	09/20/20	1-----			1		\$1,200.00	0.00					
													Totals	75	\$15,815.00



125 West 55th St
New York, NY 10019

Contract # 27059687

Changes as of: 9/15/2020 at 10:35 AM

Version: Highlighting Revision 3

CPE: 560/646/7418

Flight: 9/4/20 - 9/15/20

Station: KSNW

Con Type: POLITICAL/VOTE

Agency: STRATEGIC MEDIA SERVICES

Advertiser: Kansans for Marshall

Market: Wichita

Total \$: \$15,815.00

1911 NORTH FT MYER DRIVE

Product: Candidate

Office: WASHINGTON

Total Spots: 75

SUITE 400
ARLINGTON, VA
20009

Agency Order #: 9919716

Service: Nielsen

Total CPP: \$0.00

Buyer: Rheault, Ben

Primary Demo: Adults 35+

Total GRP:

Salesperson: KELLY JOHNS
202-872-5880

Assistant: KELLY JOHNS
202-872-5880

Traffic #: A2659371

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/4 - 9/15													Total Spots	Total \$	CPP*	GRP*
							9/4	9/5	9/6	9/7	9/8	9/9	9/10	9/11	9/12	9/13	9/14	9/15					
REV- 1	F,M-Th 6a-7a		Kansas Today 3	\$100.00	0	30	0	0	0	2	2	2	2	0	0	0	0	0		0	\$0.00	\$0.00	0.0
REV- 2	F,M-Th 7a-8a		Today Show (7-8am)	\$175.00	0	30	0	0	0	2	2	2	2	0	0	0	0	0		0	\$0.00	\$0.00	0.0
REV- 3	F,M-Th 8a-9a		Today Show (8-9am)	\$135.00	0	30	0	0	0	2	2	2	2	0	0	0	0	0		0	\$0.00	\$0.00	0.0
4	Sa 6a-8a		Kansas Today Weekend	\$50.00	0	30	0	0	0	0	0	0	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0
5	Sa 8a-9:30a		Saturday Today Show	\$50.00	0	30	0	0	0	0	0	0	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0
6	Su 8a-9a		Sunday Today Show	\$50.00	0	30	0	0	0	0	0	0	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0
7	Su 9a-10a		Meet The Press	\$100.00	0	30	0	0	0	0	0	0	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0
8	Su 10:30a-11a		KC End Zone	\$50.00	0	30	0	0	0	0	0	0	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0
9	F,M-Th 9a-10a		Live With Kelly & Ryan	\$170.00	0	30	0	0	0	1	1	1	1	0	0	0	0	0		4	\$680.00	\$0.00	0.0
REV- 10	F,M-Th 12:30p-1p		Good Day Kansas	\$70.00	0	30	0	0	0	0	1	1	1	0	0	0	0	0		0	\$0.00	\$0.00	0.0
11	F,M-Th 1p-2p		Days of Our Lives-NBC	\$170.00	0	30	0	0	0	0	2	2	2	0	0	0	0	0		6	\$1,020.00	\$0.00	0.0
12	F,M-Th 4p-4:30p		Jeopardy B	\$300.00	0	30	0	0	0	0	1	1	1	0	0	0	0	0		3	\$900.00	\$0.00	0.0
13	F,M-Th 4:30p-5p		Jeopardy	\$400.00	0	30	0	0	0	0	2	2	2	0	0	0	0	0		6	\$2,400.00	\$0.00	0.0
14	Sa 5p-5:30p		Jeopardy	\$85.00	0	30	0	0	0	0	0	0	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0
REV- 15	F,M-Th 5p-5:30p		KSN News	\$175.00	0	30	0	0	0	1	1	1	1	0	0	0	0	0		0	\$0.00	\$0.00	0.0
REV- 16	F,M-Th 6p-6:30p		KSN News	\$225.00	0	30	0	0	0	1	1	1	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0
17	Sa 6p-6:30p		KSN News	\$130.00	0	30	0	0	0	0	0	0	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0
18	Su 5p-5:30p		KSN News	\$100.00	0	30	0	0	0	0	0	0	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0
19	F,M-Th 6:30p-7p		Wheel of Fortune	\$800.00	0	30	0	0	0	1	1	2	0	0	0	0	0	0		4	\$3,200.00	\$0.00	0.0
20	Sa 6:30p-7p		Wheel of Fortune	\$150.00	0	30	0	0	0	0	0	0	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 27059687	Changes as of: 9/15/2020 at 10:35 AM	Version: Highlighting Revision 3
CPE: 560/646/7418	Flight: 9/4/20 - 9/15/20	Station: KSNW
Agency: STRATEGIC MEDIA SERVICES	Advertiser: Kansans for Marshall	Market: Wichita
1911 NORTH FT MYER DRIVE	Product: Candidate	Office: WASHINGTON
SUITE 400	Agency Order #: 9919716	Service: Nielsen
ARLINGTON, VA 20009	Buyer: Rheault, Ben	Primary Demo: Adults 35+
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$15,815.00
		Total Spots: 75
		Total CPP: \$0.00
		Total GRP:
		Traffic #: A2659371

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/4 - 9/15													Total Spots	Total \$	CPP*	GRP*
							9/4	9/5	9/6	9/7	9/8	9/9	9/10	9/11	9/12	9/13	9/14	9/15					
REV- 21	F,M-Th 10p-10:35p		KSN News	\$300.00	0	30	0	0	0	1	1	1	1	0	0	0	0	0		0	\$0.00	\$0.00	0.0
22	Sa 10p-10:30p		KSN News	\$175.00	0	30	0	0	0	0	0	0	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0
23	Su 10p-10:30p		KSN News	\$225.00	0	30	0	0	0	0	0	0	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0
REV- 24	F,M-Th 10:35p-11:37p		Tonight Show-NBC	\$140.00	0	30	0	0	0	1	2	2	2	0	0	0	0	0		0	\$0.00	\$0.00	0.0
25	M 8p-9p		The Wall Mon 9e/8c-NBC	\$400.00	0	30	0	0	0	0	0	0	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0
26	Tu 7p-9p		America's Got Talent Tue-NBC	\$600.00	0	30	0	0	0	0	0	0	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0
27	W 7p-8p		America's Got Talent Wed 8e/7c-NBC	\$400.00	0	30	0	0	0	0	0	0	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0
28	Th 5a-6a		NEWS	\$100.00	0.0	30	0	0	0	0	0	0	1	0	0	0	0	0		1	\$100.00	\$0.00	0.0
29	Th 12n-12:30p		NEWS	\$200.00	0.0	30	0	0	0	0	0	0	1	0	0	0	0	0		1	\$200.00	\$0.00	0.0
30	Th 11a-12n		TODAY SHOW	\$170.00	0.0	30	0	0	0	0	0	0	1	0	0	0	0	0		1	\$170.00	\$0.00	0.0
31	Th 6p-7:15p		KICK OFF PREGAME	\$800.00	0.0	30	0	0	0	0	0	0	1	0	0	0	0	0		1	\$800.00	\$0.00	0.0
32	Su 2p-5p		NHL Playoffs	\$125.00	0.0	30	0	0	0	0	0	0	0	0	0	1	0	0		1	\$125.00	\$0.00	0.0
33	M 5p-5:30p		News	\$500.00	0.0	30	0	0	0	0	0	0	0	0	0	0	1	0		1	\$500.00	\$0.00	0.0
34	M 7p-9p		Amer Ninja	\$1,200.00	0.0	30	0	0	0	0	0	0	0	0	0	0	1	0		1	\$1,200.00	\$0.00	0.0
REV+ 35	F,M-Th 6a-7a		Kansas Today 3	\$60.00	0.0	30	0	0	0	0	2	2	2	2	0	0	0	0		8	\$480.00	\$0.00	0.0
REV+ 36	F,M-Th 7a-8a		Today Show (7-8am)	\$135.00	0.0	30	0	0	0	0	2	0	0	0	0	0	0	0		2	\$270.00	\$0.00	0.0
REV+ 37	F,M-Th 7a-8a		Today Show (7-8am)	\$145.00	0.0	30	0	0	0	0	2	0	0	0	0	0	0	0		2	\$290.00	\$0.00	0.0
REV+ 38	F,M-Th 7a-8a		Today Show (7-8am)	\$125.00	0.0	30	0	0	0	0	0	0	2	2	0	0	0	0		4	\$500.00	\$0.00	0.0
REV+ 39	F,M-Th 8a-9a		Today Show (8-9am)	\$75.00	0.0	30	0	0	0	0	2	2	2	2	0	0	0	0		8	\$600.00	\$0.00	0.0
REV+ 40	F,M-Th 12:30p-1p		Good Day Kansas	\$40.00	0.0	30	0	0	0	0	1	1	1	0	0	0	0	0		3	\$120.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 27059687	Changes as of: 9/15/2020 at 10:35 AM	Version: Highlighting Revision 3	
CPE: 560/646/7418	Flight: 9/4/20 - 9/15/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: STRATEGIC MEDIA SERVICES	Advertiser: Kansans for Marshall	Market: Wichita	Total \$: \$15,815.00
1911 NORTH FT MYER DRIVE	Product: Candidate	Office: WASHINGTON	Total Spots: 75
SUITE 400	Agency Order #: 9919716	Service: Nielsen	Total CPP: \$0.00
ARLINGTON, VA 20009	Buyer: Rheault, Ben	Primary Demo: Adults 35+	Total GRP:
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880	Traffic #: A2659371
	Separation:		

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/4 - 9/15													Total Spots	Total \$	CPP*	GRP*
							9/4	9/5	9/6	9/7	9/8	9/9	9/10	9/11	9/12	9/13	9/14	9/15					
REV+ 41	F,M-Th 5p-5:30p		KSN News	\$125.00	0.0	30	0	0	0	0	0	0	0	0	0	0	0	0		4	\$500.00	\$0.00	0.0
REV+ 42	F,M-Th 6p-6:30p		KSN News	\$150.00	0.0	30	0	0	0	0	0	0	0	0	0	0	0	0		3	\$450.00	\$0.00	0.0
REV+ 43	F,M-Th 10p-10:35p		KSN News	\$180.00	0.0	30	0	0	0	0	0	0	0	0	0	0	0	0		4	\$720.00	\$0.00	0.0
REV+ 44	F,M-Th 10:35p-11:37p		Tonight Show-NBC	\$90.00	0.0	30	0	0	0	0	0	0	0	0	0	0	0	0		3	\$270.00	\$0.00	0.0
REV+ 45	F,M-Th 10:35p-11:37p		Tonight Show-NBC	\$80.00	0.0	30	0	0	0	0	0	0	0	0	0	0	0	0		4	\$320.00	\$0.00	0.0
TOTALS:							0	0	0	12	19	20	21	0	0	1	2	0		75	\$15,815.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 27059687	Changes as of: 9/15/2020 at 10:35 AM	Version: Highlighting Revision 3
CPE: 560/646/7418	Flight: 9/4/20 - 9/15/20	Station: KSNW
Agency: STRATEGIC MEDIA SERVICES 1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON, VA 20009	Advertiser: Kansans for Marshall Product: Candidate Agency Order #: 9919716 Buyer: Rheault, Ben	Market: Wichita Office: WASHINGTON Service: Nielsen Primary Demo: Adults 35+
	Salesperson: KELLY JOHNS 202-872-5880	Con Type: POLITICAL/VOTE Total \$: \$15,815.00
	Separation:	Total Spots: 75 Total CPP: \$0.00 Total GRP:
		Traffic #: A2659371
		Assistant: KELLY JOHNS 202-872-5880

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
09/08/20 3:39 PM	Lori Sanderson	PLEASE ACCEPT MG'S DUE TO GOLF ON 9/7. THANKS, LS
09/04/20 11:46 AM	System	Notice Received.

Competitive Information	
Market Budget:	\$18,340
KSNW Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	75	\$15,815.00	N/A	0.0
Total	100%	75	\$15,815.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Sep	75	\$15,815.00
Total	75	\$15,815.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/15/20 10:35 AM	KELLY JOHNS	Revised			\$-2,525.00	\$15,815.00	Changes: Calculated Dollars from \$18,340.00 to \$15,815.00, User Entered \$ from \$18,340.00 to \$15,815.00, Total \$ from \$18,340.00 to \$15,815.00. 19 buylines added or modified.
Revision	9/10/20 12:54 PM	KELLY JOHNS	Confirmed			\$0	\$18,340.00	Changes: Origflight End to 9/10/20, Flight End from 9/10/20 to 9/15/20. 34 buylines added or modified.
Makegood 1	9/8/20 3:39 PM	Lori Sanderson	Confirmed	4	4	\$0	\$18,340.00	Changes: 7 buylines added or modified.
Queued for Electronic Contracting	9/4/20 12:50 PM					\$0	\$0	
Queued for Electronic Contracting	9/4/20 12:42 PM					\$0	\$0	
Revision	9/4/20 12:39 PM	KELLY JOHNS	Confirmed		43	\$0	\$18,340.00	Changes: Origuser Entered Dollars to \$18,340.00, User Entered \$ from \$0.00 to \$18,340.00, Demo Meta to [R16], Total Spots from 118 to 75. 27 buylines added or modified.
New	9/4/20 10:52 AM	KELLY JOHNS	Confirmed	118		\$18,340.00	\$18,340.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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